



# CIRQUE DU SOIRÉE

A CURIOUSLY UNEXPECTED EVENING



BOYS & GIRLS CLUBS  
OF COLLIN COUNTY

OCTOBER 12, 2024

SPONSORSHIP & UNDERWRITING  
OPPORTUNITIES

# DEAR BGCCC FRIEND,

We are excited to welcome you to the 20th Anniversary Boys & Girls Clubs of Collin County Gala, “*Cirque du Soiree*” on Saturday, October 12, 2024 at the Omni PGA in Frisco. After a very successful Gala in 2023, we are looking forward to celebrating with you again at another successful event.

For over 19 years, our annual Gala has been the single largest funding source for our programs that help change the lives of thousands of youths in need in Collin County. As we celebrate *Cirque du Soiree*, the Gala committee has embraced the theme “*Dare to Dream.*”

From the age of five, we have 4,380 days to shape, mold, guide, and prepare our youth for their future before they turn eighteen. Life’s challenges can be overwhelming, for the first time in our history, the American dream is at risk for our youth. On an average day, 500 of our local youth choose the hope and opportunity that our Blue Doors represent, with more than 4,800 of them coming throughout the year.

Please join us for a spectacular evening of fine dining and entertainment at “*Cirque du Soiree.*” Often described as the premier non-profit event in Collin County, the 2024 Gala will transport you to a curiously unexpected evening.

Our 2024 Gala Sponsorship Package offers excellent marketing and advertising opportunities. Our goal is to collaborate with each sponsor and advertiser to highlight your support in a meaningful way. Our development team is committed to working closely with you to create a strong partnership.

Thank you in advance for joining our efforts to enrich the lives of the youth of Collin County. Your investment in the lives of these children enable us to fulfill our mission, which is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Please help us support our country’s most important asset – our children.

*With gratitude,*



LORIE MEDINA

Co-Chair  
2024 Chrysalis Ball  
Boys & Girls Clubs of Collin County



MELETHIA TUGGLE

Co-Chair  
2024 Chrysalis Ball  
Boys & Girls Clubs of Collin County



# HOW YOUR SUPPORT HELPS US

- TO ENSURE OUR DOORS REMAIN OPEN TO THE YOUTH WHO LIVE IN COLLIN COUNTY
- CONTINUES TO OFFER OUR NATIONALLY RECOGNIZED PROGRAMS, IN THE AREAS OF: ARTS, EDUCATION, STEM, HEALTH & WELLNESS, LEADERSHIP & SERVICE, SPORTS & RECREATION
- SERVE MORE KIDS MORE OFTEN
- BE FINANCIALLY SUSTAINABLE
- INCREASE PROGRAM QUALITY & EFFECTIVENESS



## OUR MISSION

AT BOYS & GIRLS CLUBS OF COLLIN COUNTY WE ARE WORKING TO ENABLE ALL YOUNG PEOPLE, ESPECIALLY THOSE WHO NEED US MOST, TO REACH THEIR FULL POTENTIAL AS PRODUCTIVE, CARING, RESPONSIBLE CITIZENS.

## “MYSTÈRE”

### TITLE SPONSORSHIP

— \$100,000 —

FUND 50 FULL-YEAR SCHOLARSHIPS

#### VISIBILITY AND MEDIA

Exclusive rights as the presenting sponsor for all event creative marketing opportunities  
Recognition in event press release, sponsor animation, and on BGCCC social media profiles

Acknowledgment by Ring Master at event  
Speaking opportunity on stage at the Gala  
Logo featured on scrolling slides at the event

#### BRAND RECOGNITION

Logo on step and repeat photo backdrop at event red carpet  
Premier listing on Gala invitation  
Two-page advertisement in Gala event program with priority placement, including back cover  
Company name and logo on all promotional material  
Logo and company name on Gala website  
Recognition in fall edition of the newsletter

#### HOSPITALITY

Up to six reserved tables (60 seats) and priority seating  
Hors d'oeuvres, cocktails, and gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala



## **VISIBILITY AND MEDIA**

Logo featured in BGCCC cirque production at the event

Recognition in sponsor animation

Logo featured on scrolling slides at the event

## **BRAND RECOGNITION**

Listing on Gala invitation

Full-page advertisement in the Gala event program

Logo or company name on Gala website

Recognition in fall edition of the newsletter

## **HOSPITALITY**

Up to three reserved tables (30 seats) and priority seating

Hors d'oeuvres, cocktails, and a gourmet meal with wine

Invitations to VIP reception

Invitations to the VIP tequila tasting at the Gala



## “AMALUNA” GRANDE FEAST \$25,000

FUND 2 MONTHS OF MEAL  
SERVICE FOR 2 CLUBS

### VISIBILITY AND MEDIA

Logo featured on menu card  
Recognition in sponsor animation  
Logo featured on scrolling slides at the event

### BRAND RECOGNITION

Listing on Gala invitation  
Full-page advertisement in the Gala event program  
Logo or company name listed on the Gala event website  
Recognition in fall edition of the newsletter

### HOSPITALITY

Up to three reserved tables (30 seats) and priority seating  
Hors d'oeuvres, cocktails, and gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala

## “ECHO” PRINT \$15,000

FUND TECH EQUIPMENT  
FOR ONE TEEN CENTER

### VISIBILITY AND MEDIA

Recognition in sponsor animation  
Logo featured on scrolling slides at the event

### BRAND RECOGNITION

Logo on all the printed Gala material for the event  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

### HOSPITALITY

One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala

## “BAZZAR” SILENT AUCTION \$15,000

FUND SCHOOL YEAR  
TRANSPORTATION  
COST FOR ONE CLUB

### VISIBILITY AND MEDIA

Recognition in sponsor animation  
Logo featured on scrolling slides at the event

### BRAND RECOGNITION

Logo on mobile bidding app  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

### HOSPITALITY

One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala

**“JOYÀ”  
VIP RECEPTION  
\$15,000**

FUND MAINTENANCE  
OF BUS FLEET

**VISIBILITY AND MEDIA**

Speaking opportunity at reception  
Recognition in sponsor animation  
Logo featured on scrolling slides at the event

**BRAND RECOGNITION**

Logo on VIP event invitation  
Half-page advertisement in the Gala event program  
Logo or company name listed on the Gala event website

**HOSPITALITY**

One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala

**“NEW YORK”  
LIVE AUCTION ITEM  
\$15,000**

FUND SUMMER CAMP  
SNACKS FOR 3 CLUBS

**VISIBILITY AND MEDIA**

Acknowledgment when item is featured during live auction  
Recognition in sponsor animation  
Logo featured on scrolling slides at the event

**BRAND RECOGNITION**

Half-page advertisement in the Gala event program  
Logo or company name on Gala website

**HOSPITALITY**

One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala

**“CRYSTAL”  
LIGHT UP THE  
NIGHT  
\$15,000**

FUND “YOUTH OF THE YEAR”  
PROGRAM AT TWO CLUBS

**VISIBILITY AND MEDIA**

Recognition in sponsor animation  
Logo featured on scrolling slides at the event

**BRAND RECOGNITION**

Logo on bidding paddles  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

**HOSPITALITY**

One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala

## “DRALION” CENTERPIECE

\$15,000

FUND TECH EQUIPMENT  
FOR ONE TEEN CENTER

### VISIBILITY AND MEDIA

Recognition in sponsor animation  
Logo featured on scrolling slides at the event

### BRAND RECOGNITION

Logo on centerpieces  
Half-page advertisement in the Gala event program  
Logo or company name listed on the Gala event website

### HOSPITALITY

One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala

## “KURIOS” AFTER PARTY ENTERTAINMENT

\$15,000

FUND 10 FULL-YEAR  
SCHOLARSHIPS

### VISIBILITY AND MEDIA

Recognition in sponsor animation  
Logo featured on scrolling slides at the event

### BRAND RECOGNITION

Logo on signage at the after party  
Logo projected on the dance floor  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

### HOSPITALITY

One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala

## “FASCINATION” CASINO

\$15,000

FUND EQUIPMENT FOR  
COMMUNICATIONS LAB  
AT TWO CLUBS

### VISIBILITY AND MEDIA

Recognition in sponsor animation  
Logo featured on scrolling slides at the event

### BRAND RECOGNITION

Logo on signage at the casino area  
Logo on casino money  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

### HOSPITALITY

One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to VIP reception  
Invitations to the VIP tequila tasting at the Gala



## **“KOOZA” BEVERAGE \$10,000**

FUND ART SUPPLIES AT  
CLUBS FOR A FULL YEAR

### **VISIBILITY AND MEDIA**

Event signature cocktail named after sponsor  
Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Half-page advertisement in the Gala event program  
Logo or company name listed on the Gala event website

### **HOSPITALITY**

One reserved table (8 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to the VIP tequila tasting at the Gala

## **“LUZIA” RED CARPET YOUTH \$10,000**

FUND FIELD TRIP TO  
STRIKZ FOR GALA  
YOUTH AFTER EVENT

### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo on youth t-shirts at the event  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

### **HOSPITALITY**

One reserved table (8 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to the VIP tequila tasting at the Gala

## **“CORTEO” PHOTOGRAPHY \$10,000 (MULTIPLE AVAILABLE)**

FUND NEW BACKPACKS  
AND SCHOOL SUPPLIES  
FOR 50 MEMBERS

### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo in interactive photo experience  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

### **HOSPITALITY**

One reserved table (8 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to the VIP tequila tasting at the Gala

## **“KÀ” VALET \$10,000**

FUND LEADERSHIP CLUB  
PROGRAMMING FOR A  
YEAR AT TWO SITES

### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo at valet drop off  
Opportunity for branded merch to be placed in each car  
Half-page advertisement in the Gala event program  
Logo or company name listed on the Gala event website

### **HOSPITALITY**

One reserved table (8 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to the VIP tequila tasting at the Gala

## **“DELIRIUM”**

### **VIP TEQUILA TASTING**

**\$7,500**

FUND ONE YEAR OF  
WELLNESS CHECKS FOR  
EIGHT CLUB FAMILIES

#### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

#### **BRAND RECOGNITION**

Logo on signage at tequila tasting

Half-page advertisement in the Gala event program

Logo or company name on Gala website

#### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

Invitations to the VIP tequila tasting at the Gala

## **“DRAWN TO LIFE”**

### **SPEED PAINTING**

**\$7,500**

FUND “YOUTH OF THE YEAR”  
SCHOLASTIC SCHOLARSHIP

#### **VISIBILITY AND MEDIA**

Acknowledgment when painting is sold during live auction

Logo featured on scrolling slides at the event

#### **BRAND RECOGNITION**

Half-page advertisement in the Gala event program

Logo or company name on Gala website

#### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

## **“ALEGRIÀ”**

### **KICK-OFF PARTY**

**\$7,500**

FUND NEW BACKPACKS  
AND SCHOOL SUPPLIES  
FOR 36 MEMBERS

#### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

#### **BRAND RECOGNITION**

Logo on Kick-Off Party invitation

Half-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

#### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and gourmet meal with wine

## **“ZARKANA”**

### **DEPARTURE TREAT**

**\$7,500**

FUND 15 SCHOLARSHIPS  
FOR SUMMER CAMP  
ATTENDEES

#### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

#### **BRAND RECOGNITION**

Logo on departure treat packaging

Half-page advertisement in the Gala event program

Logo or company name on Gala website

#### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine



**“AXEL”**  
**FACIAL ARTIST**  
**\$7,500**  
FUND ART SUPPLIES  
FOR THREE CLUBS

**VISIBILITY AND MEDIA.**

Logo featured on scrolling slides at the event

**BRAND RECOGNITION**

Logo on signage at the face paint artist station  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

**HOSPITALITY**

One reserved table (8 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine

**“LA NOUBA”**  
**GOURMET**  
**POPCORN**  
**\$5,000**  
FUND HOLIDAY GIFTS  
FOR 15 CLUB FAMILIES

**VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

**BRAND RECOGNITION**

Logo on signage at popcorn station  
Half-page advertisement in the Gala event program  
Logo or company name listed on the Gala event website

**HOSPITALITY**

One reserved table (8 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine

**“MAD APPLE”**  
**GIFT GATHERING**  
**PARTY**  
**\$5,000**  
FUND 10 SCHOLARSHIPS  
FOR SUMMER CAMP  
ATTENDEES

**VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

**BRAND RECOGNITION**

Logo on Gift Gathering invitation  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

**HOSPITALITY**

One reserved table (8 seats)  
Hors d'oeuvres, cocktails, and gourmet meal with wine

**“ZED”**  
**COTTON CANDY**  
**BOUTIQUE**  
**\$5,000**  
FUND HOLIDAY MEALS  
FOR 20 CLUB  
FAMILIES

**VISIBILITY AND MEDIA.**

Logo featured on scrolling slides at the event

**BRAND RECOGNITION**

Logo on signage at cotton candy station  
Half-page advertisement in the Gala event program  
Logo or company name on Gala website

**HOSPITALITY**

One reserved table (8 seats).  
Hors d'oeuvres, cocktails, and a gourmet meal with wine

## **“VAREKAI” COCKTAIL RECEPTION \$5,000**

FUND ONE MONTH OF  
MEAL SERVICE FOR ONE  
CLUB

### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo on cocktail reception game

Half-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

## **“IRIS” AFTER PARTY GAMES \$5,000**

FUND SUMMER CAMP  
SNACKS FOR ONE CLUB

### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo on after party carnival games

Half-page advertisement in the Gala event program

Logo or company name on Gala website

### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

## **“ZAIA” REGISTRATION \$5,000**

FUND EQUIPMENT FOR  
COMMUNICATIONS LAB  
AT ONE CLUB

### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo on signage at the registration table

Half-page advertisement in the Gala event program

Logo or company name on Gala website

### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

## **“WINTUK” HOSPITALITY \$5,000**

FUND NEW BACKPACKS  
AND SCHOOL SUPPLIES  
FOR 20 MEMBERS

### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo on towels in the washroom

Half-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine



## **“QUIDAM” AUCTION ITEM FULFILLMENT \$2,500**

**FUND “YOUTH OF THE YEAR”  
SCHOLASTIC SCHOLARSHIP**

### **VISIBILITY AND MEDIA**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo in the Gala event program

Logo or company name on Gala website

### **HOSPITALITY**

Four reserved seats.

Hors d'oeuvres, cocktails, and a gourmet meal with wine

## **“SALTIMBANCO” BUBBLES & BAUBLES**

### **VISIBILITY AND MEDIA.**

Logo featured on scrolling slides at the event

### **BRAND RECOGNITION**

Logo on jewelry bag

Full-page advertisement in the Gala event program

Logo or company name on Gala website

### **HOSPITALITY**

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

## **“TORUK” IN-KIND**

### **VISIBILITY AND MEDIA**

Accepting In-Kind Sponsorships

### **BRAND RECOGNITION**

Contact us for a customized benefits package



**“PARAMOUR”****PLATINUM****\$10,000**FUND NEW TIRES  
NEEDED FOR  
8 CLUB BUSES**VISIBILITY AND MEDIA**Recognition in sponsor animation.  
Logo featured on scrolling slides at the event**BRAND RECOGNITION**Full-page advertisement in the Gala event program  
Logo or company name listed on the Gala event website  
Recognition in fall edition of the newsletter**HOSPITALITY**One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine  
Invitations to the VIP tequila tasting at the Gala**“BANANA  
SHPEEL”****GOLD****\$5,000**FUND EDUCATION  
SUPPLIES FOR 2 CLUBS**VISIBILITY AND MEDIA**Recognition in sponsor animation  
Logo featured on scrolling slides at the event**BRAND RECOGNITION**Half-page advertisement in the Gala event program  
Logo or company name on Gala website**HOSPITALITY**One reserved table (10 seats)  
Hors d'oeuvres, cocktails, and a gourmet meal with wine**FULL PAGE AD****\$1,000**FUND ONE YEAR OF  
WELLNESS CHECKS FOR  
ONE CLUB FAMILY**BRAND RECOGNITION**

Full-page advertisement in the Gala event program

**AD SPECS**8.75” x 11.25” art size with bleed  
8.5” x 11” trim size, vertical only  
Vector format preferred (AI, PDF, EPS)  
High resolution PNG also acceptable**HOSPITALITY**Two reserved seats  
Hors d'oeuvres, cocktails, and a gourmet meal with wine**LOGO AD****\$350**FUND A YEAR OF CAREER  
SKILLS DEVELOPMENT  
FOR THREE CHILDREN**BRAND RECOGNITION**

Logo advertisement in the Gala event program

**AD SPECS**Minimum logo size 3” wide  
Vector format preferred (AI, PDF, EPS)  
High resolution PNG also acceptable