



CIRQUE DU SOIRÉE

A CURIOUSLY UNEXPECTED EVENING



BOYS & GIRLS CLUBS
OF COLLIN COUNTY

OCTOBER 12, 2024

SPONSORSHIP & UNDERWRITING
OPPORTUNITIES

DEAR BGCCC FRIEND,

We are excited to welcome you to the 20th Anniversary Boys & Girls Clubs of Collin County Gala, “*Cirque du Soiree*” on Saturday, October 12, 2024 at the Omni PGA in Frisco. After a very successful Gala in 2023, we are looking forward to celebrating with you again at another successful event.

For over 19 years, our annual Gala has been the single largest funding source for our programs that help change the lives of thousands of youths in need in Collin County. As we celebrate *Cirque du Soiree*, the Gala committee has embraced the theme “*Dare to Dream.*”

From the age of five, we have 4,380 days to shape, mold, guide, and prepare our youth for their future before they turn eighteen. Life’s challenges can be overwhelming, for the first time in our history, the American dream is at risk for our youth. On an average day, 500 of our local youth choose the hope and opportunity that our Blue Doors represent, with more than 9,800 of them coming throughout the year.

Please join us for a spectacular evening of fine dining and entertainment at “*Cirque du Soiree.*” Often described as the premier non-profit event in Collin County, the 2024 Gala will transport you to a curiously unexpected evening.

Our 2024 Gala Sponsorship Package offers excellent marketing and advertising opportunities. Our goal is to collaborate with each sponsor and advertiser to highlight your support in a meaningful way. Our development team is committed to working closely with you to create a strong partnership.

Thank you in advance for joining our efforts to enrich the lives of the youth of Collin County. Your investment in the lives of these children enable us to fulfill our mission, which is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Please help us support our country’s most important asset – our children.

With gratitude,



LORIE MEDINA

Co-Chair
2024 Chrysalis Ball
Boys & Girls Clubs of Collin County



MELETHIA TUGGLE

Co-Chair
2024 Chrysalis Ball
Boys & Girls Clubs of Collin County

HOW YOUR SUPPORT HELPS US

- TO ENSURE OUR DOORS REMAIN OPEN TO THE YOUTH WHO LIVE IN COLLIN COUNTY
- CONTINUES TO OFFER OUR NATIONALLY RECOGNIZED PROGRAMS, IN THE AREAS OF: ARTS, EDUCATION, STEM, HEALTH & WELLNESS, LEADERSHIP & SERVICE, SPORTS & RECREATION
- SERVE MORE KIDS MORE OFTEN
- BE FINANCIALLY SUSTAINABLE
- INCREASE PROGRAM QUALITY & EFFECTIVENESS



OUR MISSION

AT BOYS & GIRLS CLUBS OF COLLIN COUNTY WE ARE WORKING TO ENABLE ALL YOUNG PEOPLE, ESPECIALLY THOSE WHO NEED US MOST, TO REACH THEIR FULL POTENTIAL AS PRODUCTIVE, CARING, RESPONSIBLE CITIZENS.

“MYSTÈRE”

TITLE SPONSORSHIP

— \$100,000 —

FUND 50 FULL-YEAR SCHOLARSHIPS

VISIBILITY AND MEDIA

Exclusive rights as the presenting sponsor for all event creative marketing opportunities
Recognition in event press release, sponsor animation, and on BGCCC social media profiles

Acknowledgment by Ring Master at event
Speaking opportunity on stage at the Gala
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on step and repeat photo backdrop at event red carpet
Premier listing on Gala invitation
Two-page advertisement in Gala event program with priority placement, including back cover
Company name and logo on all promotional material
Logo and company name on Gala website
Recognition in fall edition of the newsletter

HOSPITALITY

Up to six reserved tables (60 seats) and priority seating
Hors d'oeuvres, cocktails, and gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala



VISIBILITY AND MEDIA

Logo featured in BGCCC cirque production at the event

Recognition in sponsor animation

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Listing on Gala invitation

Full-page advertisement in the Gala event program

Logo or company name on Gala website

Recognition in fall edition of the newsletter

HOSPITALITY

Up to three reserved tables (30 seats) and priority seating

Hors d'oeuvres, cocktails, and a gourmet meal with wine

Invitations to VIP reception

Invitations to the VIP tequila tasting at the Gala

“AMALUNA” GRANDE FEAST \$25,000

FUND 2 MONTHS OF MEAL
SERVICE FOR 2 CLUBS

VISIBILITY AND MEDIA

Logo featured on menu card
Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Listing on Gala invitation
Full-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Recognition in fall edition of the newsletter

HOSPITALITY

Up to three reserved tables (30 seats) and priority seating
Hors d'oeuvres, cocktails, and gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

“ECHO” PRINT \$15,000

FUND TECH EQUIPMENT
FOR ONE TEEN CENTER

VISIBILITY AND MEDIA

Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on all the printed Gala material for the event
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (10 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

“BAZZAR” SILENT AUCTION \$15,000

FUND SCHOOL YEAR
TRANSPORTATION
COST FOR ONE CLUB

VISIBILITY AND MEDIA

Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on mobile bidding app
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (10 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

**“JOYÀ”
VIP RECEPTION
\$15,000**

FUND MAINTENANCE
OF BUS FLEET

VISIBILITY AND MEDIA

Speaking opportunity at reception
Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on VIP event invitation
Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website

HOSPITALITY

One reserved table (10 seats)
Hors d'oeuvres, cocktails, and gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

**“NEW YORK”
LIVE AUCTION ITEM
\$15,000**

FUND SUMMER CAMP
SNACKS FOR 3 CLUBS

VISIBILITY AND MEDIA

Acknowledgment when item is featured during live auction
Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (10 seats)
Hors d'oeuvres, cocktails, and gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

**“CRYSTAL”
LIGHT UP THE
NIGHT
\$15,000**

FUND “YOUTH OF THE YEAR”
PROGRAM AT TWO CLUBS

VISIBILITY AND MEDIA

Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on bidding paddles
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (10 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

“DRALION” CENTERPIECE

\$15,000

FUND TECH EQUIPMENT
FOR ONE TEEN CENTER

VISIBILITY AND MEDIA

Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on centerpieces
Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website

HOSPITALITY

One reserved table (10 seats)
Hors d'oeuvres, cocktails, and gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

“KURIOS” AFTER PARTY ENTERTAINMENT

\$15,000

FUND 10 FULL-YEAR
SCHOLARSHIPS

VISIBILITY AND MEDIA

Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on signage at the after party
Logo projected on the dance floor
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (10 seats)
Hors d'oeuvres, cocktails, and gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

“FASCINATION” CASINO

\$15,000

FUND EQUIPMENT FOR
COMMUNICATIONS LAB
AT TWO CLUBS

VISIBILITY AND MEDIA

Recognition in sponsor animation
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on signage at the casino area
Logo on casino money
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (10 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to VIP reception
Invitations to the VIP tequila tasting at the Gala

“KOOZA” BEVERAGE \$10,000

FUND ART SUPPLIES AT
CLUBS FOR A FULL YEAR

VISIBILITY AND MEDIA

Event signature cocktail named after sponsor
Logo featured on scrolling slides at the event

BRAND RECOGNITION

Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website

HOSPITALITY

One reserved table (8 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to the VIP tequila tasting at the Gala

“LUZIA” RED CARPET YOUTH \$10,000

FUND FIELD TRIP TO
STRIKZ FOR GALA
YOUTH AFTER EVENT

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on youth t-shirts at the event
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to the VIP tequila tasting at the Gala

“CORTEO” PHOTOGRAPHY \$10,000 (MULTIPLE AVAILABLE)

FUND NEW BACKPACKS
AND SCHOOL SUPPLIES
FOR 50 MEMBERS

VISIBILITY AND MEDIA.

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo in interactive photo experience
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to the VIP tequila tasting at the Gala

“KÀ” VALET \$10,000

FUND LEADERSHIP CLUB
PROGRAMMING FOR A
YEAR AT TWO SITES

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo at valet drop off
Opportunity for branded merch to be placed in each car
Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website

HOSPITALITY

One reserved table (8 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to the VIP tequila tasting at the Gala

“DELIRIUM”

VIP TEQUILA TASTING

\$7,500

FUND ONE YEAR OF
WELLNESS CHECKS FOR
EIGHT CLUB FAMILIES

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on signage at tequila tasting

Half-page advertisement in the Gala event program

Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

Invitations to the VIP tequila tasting at the Gala

“DRAWN TO LIFE”

SPEED PAINTING

\$7,500

FUND “YOUTH OF THE YEAR”
SCHOLASTIC SCHOLARSHIP

VISIBILITY AND MEDIA

Acknowledgment when painting is sold during live auction

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Half-page advertisement in the Gala event program

Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

“ALEGRIÀ”

KICK-OFF PARTY

\$7,500

FUND NEW BACKPACKS
AND SCHOOL SUPPLIES
FOR 36 MEMBERS

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on Kick-Off Party invitation

Half-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and gourmet meal with wine

“ZARKANA”

DEPARTURE TREAT

\$7,500

FUND 15 SCHOLARSHIPS
FOR SUMMER CAMP
ATTENDEES

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on departure treat packaging

Half-page advertisement in the Gala event program

Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

“AXEL”
FACIAL ARTIST
\$7,500
FUND ART SUPPLIES
FOR THREE CLUBS

VISIBILITY AND MEDIA.

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on signage at the face paint artist station
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine

“LA NOUBA”
GOURMET
POPCORN
\$5,000
FUND HOLIDAY GIFTS
FOR 15 CLUB FAMILIES

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on signage at popcorn station
Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website

HOSPITALITY

One reserved table (8 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine

“MAD APPLE”
GIFT GATHERING
PARTY
\$5,000
FUND 10 SCHOLARSHIPS
FOR SUMMER CAMP
ATTENDEES

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on Gift Gathering invitation
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)
Hors d'oeuvres, cocktails, and gourmet meal with wine

“ZED”
COTTON CANDY
BOUTIQUE
\$5,000
FUND HOLIDAY MEALS
FOR 20 CLUB
FAMILIES

VISIBILITY AND MEDIA.

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on signage at cotton candy station
Half-page advertisement in the Gala event program
Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats).
Hors d'oeuvres, cocktails, and a gourmet meal with wine

“VAREKAI” COCKTAIL RECEPTION \$5,000

FUND ONE MONTH OF
MEAL SERVICE FOR ONE
CLUB

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on cocktail reception game

Half-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

“IRIS” AFTER PARTY GAMES \$5,000

FUND SUMMER CAMP
SNACKS FOR ONE CLUB

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on after party carnival games

Half-page advertisement in the Gala event program

Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

“ZAIA” REGISTRATION \$5,000

FUND EQUIPMENT FOR
COMMUNICATIONS LAB
AT ONE CLUB

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on signage at the registration table

Half-page advertisement in the Gala event program

Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

“WINTUK” HOSPITALITY \$5,000

FUND NEW BACKPACKS
AND SCHOOL SUPPLIES
FOR 20 MEMBERS

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on towels in the washroom

Half-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

“QUIDAM” AUCTION ITEM FULFILLMENT \$2,500

FUND “YOUTH OF THE YEAR”
SCHOLASTIC SCHOLARSHIP

VISIBILITY AND MEDIA

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo in the Gala event program

Logo or company name on Gala website

HOSPITALITY

Four reserved seats.

Hors d'oeuvres, cocktails, and a gourmet meal with wine

“SALTIMBANCO” BUBBLES & BAUBLES

VISIBILITY AND MEDIA.

Logo featured on scrolling slides at the event

BRAND RECOGNITION

Logo on jewelry bag

Full-page advertisement in the Gala event program

Logo or company name on Gala website

HOSPITALITY

One reserved table (8 seats)

Hors d'oeuvres, cocktails, and a gourmet meal with wine

“TORUK” IN-KIND

VISIBILITY AND MEDIA

Accepting In-Kind Sponsorships

BRAND RECOGNITION

Contact us for a customized benefits package



“PARAMOUR”**PLATINUM****\$10,000**FUND NEW TIRES
NEEDED FOR
8 CLUB BUSES**VISIBILITY AND MEDIA**Recognition in sponsor animation.
Logo featured on scrolling slides at the event**BRAND RECOGNITION**Full-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Recognition in fall edition of the newsletter**HOSPITALITY**One reserved table (10 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine
Invitations to the VIP tequila tasting at the Gala**“BANANA
SHPEEL”****GOLD****\$5,000**FUND EDUCATION
SUPPLIES FOR 2 CLUBS**VISIBILITY AND MEDIA**Recognition in sponsor animation
Logo featured on scrolling slides at the event**BRAND RECOGNITION**Half-page advertisement in the Gala event program
Logo or company name on Gala website**HOSPITALITY**One reserved table (10 seats)
Hors d'oeuvres, cocktails, and a gourmet meal with wine**FULL PAGE AD****\$1,000**FUND ONE YEAR OF
WELLNESS CHECKS FOR
ONE CLUB FAMILY**BRAND RECOGNITION**

Full-page advertisement in the Gala event program

AD SPECS8.75" x 11.25" art size with bleed
8.5" x 11" trim size, vertical only
Vector format preferred (AI, PDF, EPS)
High resolution PNG also acceptable**HOSPITALITY**Two reserved seats
Hors d'oeuvres, cocktails, and a gourmet meal with wine**LOGO AD****\$350**FUND A YEAR OF CAREER
SKILLS DEVELOPMENT
FOR THREE CHILDREN**BRAND RECOGNITION**

Logo advertisement in the Gala event program

AD SPECSMinimum logo size 3" wide
Vector format preferred (AI, PDF, EPS)
High resolution PNG also acceptable

COMPANY NAME

CONTACT NAME

FULL ADDRESS

CELL PHONE PHONE

EMAIL ADDRESS

SPONSORSHIP & UNDERWRITING OPPORTUNITIES

- | | |
|--|--|
| <input type="checkbox"/> "MYSTÈRE" Title Sponsorship - \$100,000 | <input type="checkbox"/> "KÀ" Valet - \$10,000 |
| <input type="checkbox"/> "OVO" Cirque Production - \$50,000 | <input type="checkbox"/> "DELIRIUM" VIP Tequila Tasting - \$7,500 |
| <input type="checkbox"/> "AMALUNA" Grande Feast - \$25,000 | <input type="checkbox"/> "DRAWN TO LIFE" Speed Painting - \$7,500 |
| <input type="checkbox"/> "ECHO" Print - \$20,000 | <input type="checkbox"/> "ALEGRIA" Kick-Off Party - \$7,500 |
| <input type="checkbox"/> "BAZZAR" Silent Auction - \$20,000 | <input type="checkbox"/> "ZARKANA" Departure Treat - \$7,500 |
| <input type="checkbox"/> "JOYA" VIP Reception - \$20,000 | <input type="checkbox"/> "AXEL" Facial Artist - \$7,500 |
| <input type="checkbox"/> "NEW YORK" Live Auction Item - \$15,000 | <input type="checkbox"/> "LA NOUBA" Gourmet Popcorn - \$5,000 |
| <input type="checkbox"/> "DRALION" Centerpiece - \$15,000 | <input type="checkbox"/> "MAD APPLE" Gift Gathering Party - \$5,000 |
| <input type="checkbox"/> "KURIOS" After Party Entertainment - \$15,000 | <input type="checkbox"/> "ZED" Cotton Candy Boutique - \$5,000 |
| <input type="checkbox"/> "FASCINATION" Casino - \$15,000 | <input type="checkbox"/> "VAREKAI" Cocktail Reception - \$5,000 |
| <input type="checkbox"/> "KOOZA" Beverage - \$10,000 | <input type="checkbox"/> "IRIS" After Party Games - \$5,000 |
| <input type="checkbox"/> "LUZIA" Red Carpet Youth - \$10,000 | <input type="checkbox"/> "ZAIA" Registration - \$5,000 |
| <input type="checkbox"/> "FASCINATION" Casino - \$15,000 | <input type="checkbox"/> "WINTUK" Hospitality - \$5,000 |
| <input type="checkbox"/> "KOOZA" Beverage - \$10,000 | <input type="checkbox"/> "QUIDAM" Auction Item Fulfillment - \$2,500 |
| <input type="checkbox"/> "CORTEO" Photography - \$10,000 | |

TABLE SPONSORSHIP

- ☐ "PARAMOUR" Platinum - \$10,000
- ☐ "BANANA SHPEEL" Gold - \$5,000

TICKETS

Tickets at \$375 per person for a total of \$

ADVERTISING SPONSORSHIP

- ☐ FULL PAGE ADVERTISEMENT - \$1,000
- ☐ LOGO ONLY ADVERTISEMENT - \$350

DONATION

I/we are unable to attend but would like to make the following donation (please check amount for donation)

- ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100
- ☐ Other amount \$

This document is a binding contract between BGCCC and the bearer of this signature. Priority seating is assigned by sponsorship level and by date on which BGCCC received payment. In order to assure the best possible seating for your sponsorship level, please submit payment as soon as possible. Contributions are tax-deductible to the full extent allowed by law. BGCCC is a 501(c)(3) organization. BGCCC's tax identification number is 75-1296869.

Please return this form to: events@bgccc.org.

METHOD OF PAYMENT

(Please mail checks to 1301 S Central Expy, Suite 117, Allen TX 75013)

- ☐ Personal Check ☐ Company Check ☐ Credit Card (check one) ☐ Mastercard ☐ VISA ☐ AMEX ☐ Invoice

I/We would like to commit to the sponsorship level indicated above and will remit payment on/before October 14, 2023.

Credit Card # Exp Date CVV Billing Zip

Name on card Signature