



BOYS & GIRLS CLUBS
OF COLLIN COUNTY

2025 CHRYSALIS BALL

IMAGINATION CHASERS

CELEBRATING THE INCREDIBLE
POTENTIAL OF YOUNG PEOPLE

AN HOMAGE TO THE BRILLIANCE OF

ROALD DAHL



NOVEMBER 8, 2025

SPONSORSHIP & UNDERWRITING
OPPORTUNITIES

DEAR BGCCC FRIEND,

We are thrilled to invite you to Boys & Girls Clubs of Collin County Gala, Imagination Chasers, on Saturday, November 8, 2025, at the Omni PGA in Frisco. This premier black-tie event in Collin County is one of the most sought-after galas in North Texas and will be an unforgettable evening where dreams take flight, inspired by the boundless imagination of Roald Dahl.

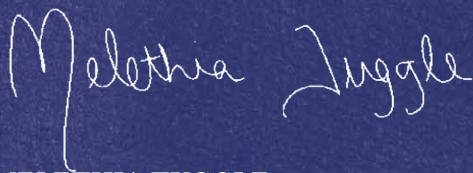
Much like Dahl's stories, which empower ordinary children to discover their extraordinary potential, BGCCC nurtures the limitless possibilities within every young person who walks through our Blue Doors. Every child deserves a world where curiosity is encouraged, resilience is cultivated, and imagination fuels success. This year's theme, Celebrating the Incredible Potential of Young People: An Homage to the Brilliance of Roald Dahl, reminds us that every child holds a story filled with courage, creativity, and limitless possibilities, just waiting to be told.

From the moment a child turns five, we have 4,380 days to shape their path before adulthood. Yet, for many, the journey is filled with obstacles that threaten their potential. For the first time in history, the American Dream feels out of reach for too many of our youth. That's why, each day, local children and teens choose the hope, safety, and opportunity found at BGCCC, with more than 13,000 young people engaging with our programs throughout the year.

Our 2025 Gala Sponsorship Package offers unparalleled marketing and advertising opportunities, designed to showcase your support in meaningful ways. Our development team is committed to crafting strong, collaborative partnerships that highlight the impact of your generosity. Thank you for being part of this journey and for believing in the power of imagination to change lives. Your investment in Collin County's youth helps us fulfill our mission: to empower all young people, especially those who need us most, to reach their full potential as productive, caring, and responsible citizens.

Together, we can create a world where every child's imagination knows no bounds, and their potential transforms dreams into reality.

With gratitude,



MELETHIA TUGGLE
Co-Chair
2025 Chrysalis Ball
Boys & Girls Clubs of Collin County



KAY LOTA
Co-Chair
2025 Chrysalis Ball
Boys & Girls Clubs of Collin County

HOW IT HELPS

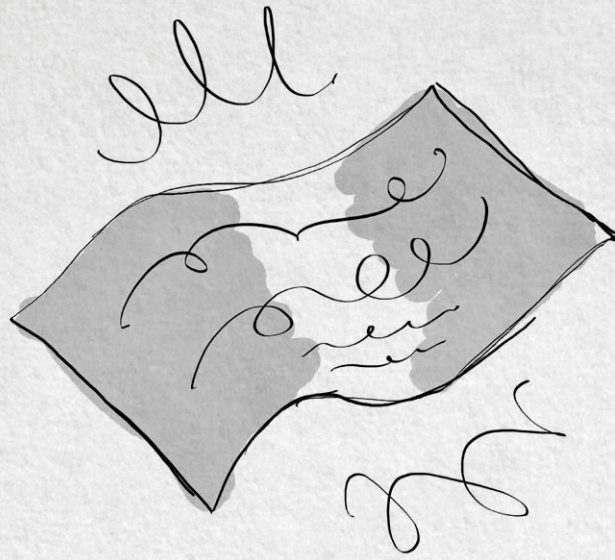
- TO ENSURE OUR DOORS REMAIN OPEN TO THE YOUTH WHO LIVE IN COLLIN COUNTY
- CONTINUES TO OFFER OUR NATIONALLY RECOGNIZED PROGRAMS, IN THE AREAS OF: ARTS, EDUCATION, STEM, HEALTH & WELLNESS, LEADERSHIP & SERVICE, SPORTS & RECREATION
- SERVE MORE KIDS MORE OFTEN
- BE FINANCIALLY SUSTAINABLE
- INCREASE PROGRAM QUALITY & EFFECTIVENESS

OUR MISSION

AT BOYS & GIRLS CLUBS OF COLLIN COUNTY, WE ARE WORKING TO ENABLE ALL YOUNG PEOPLE, ESPECIALLY THOSE WHO NEED US MOST, TO REACH THEIR FULL POTENTIAL AS PRODUCTIVE, CARING, RESPONSIBLE CITIZENS.



BOYS & GIRLS CLUBS
OF COLLIN COUNTY



THE GOLDEN TICKET

TITLE SPONSORSHIP

—————\$100,000—————

FUND 50 FULL-YEAR SCHOLARSHIPS

SIGNATURE BRAND RECOGNITION

Speaking opportunity on stage at the Gala
Company name and logo on all promotional material

HOSPITALITY

Up to six reserved tables (60 seats) and priority seating
Access to VIP Lounge
Invitations to VIP Reception

VISIBILITY AND MEDIA

Full-page advertisement in the Gala event program
Logo and company name on Gala website
Logo featured on scrolling slides at the event
Recognition in event press release, sponsor animation, and on BGCCC social media profiles
Premier listing on Gala invitation
Recognition in fall edition of the newsletter
Exclusive rights as the presenting sponsor for all event creative marketing opportunities

THE MARVELOUS PLAN
PRODUCTION
\$25,000
FUND SUMMER CAMP MEAL
PROGRAMS AT TWO CLUBS

SIGNATURE BRAND RECOGNITION
Name Mentioned 2 Times During Gala Show
HOSPITALITY
Up to two reserved tables (20 seats) and priority seating
Access to VIP Lounge
Invitations to VIP Reception

VISIBILITY AND MEDIA
Half-page advertisement in the Gala event program
Logo or company name on Gala website
Logo featured on scrolling slides at the event
Logo featured in BGCCC production at the event
Recognition in sponsor animation
Listing on Gala invitation
Recognition in fall edition of the newsletter

THE GRAND FEAST
GRAND FEAST
\$25,000
FUND TWO MONTHS OF MEAL
SERVICE FOR TWO CLUBS

SIGNATURE BRAND RECOGNITION
Logo featured on menu card
HOSPITALITY
Up to two reserved tables (20 seats) and priority seating
Access to VIP Lounge
Invitations to VIP Reception

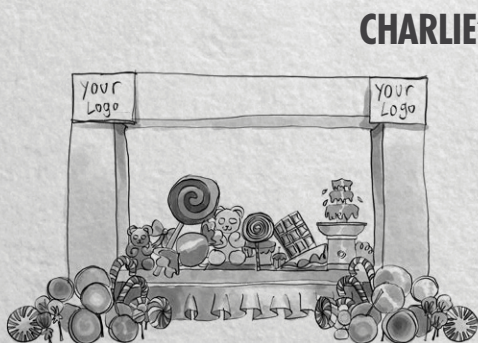
VISIBILITY AND MEDIA
Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event
Recognition in sponsor animation
Listing on Gala invitation
Recognition in fall edition of the newsletter



THE BFG
DÉCOR
\$25,000
FUND TRANSPORTATION
FOR TEEN LEADERSHIP
CONFERENCE

SIGNATURE BRAND RECOGNITION
Logo featured on all tables
HOSPITALITY
Up to two reserved tables (20 seats) and priority seating
Access to VIP Lounge
Invitations to VIP Reception

VISIBILITY AND MEDIA
Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event
Recognition in sponsor animation
Listing on Gala invitation
Recognition in fall edition of the newsletter



CHARLIE'S CHOCOLATE FACTORY
DESSERT BAR
\$15,000
FUND ATHLETICS LEAGUE
FOR ONE YEAR

SIGNATURE BRAND RECOGNITION
Logo featured on dessert bar
HOSPITALITY
One reserved table (10 seats)
Access to VIP Lounge
Invitations to VIP Reception

VISIBILITY AND MEDIA
Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event
Recognition in sponsor animation



THE READER OF BOOKS

PRINT

\$15,000

FUND TECH EQUIPMENT
FOR ONE TEEN CENTER

SIGNATURE BRAND RECOGNITION

Logo featured on all printed event material

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation

Listing on Gala invitation

THE TRUNCHBULL

SILENT AUCTION

\$15,000

FUND SCHOOL YEAR
TRANSPORTATION
COST FOR ONE CLUB

SIGNATURE BRAND RECOGNITION

Logo featured on mobile bidding app

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation

THE OOMPALOMPAS

LIGHT UP THE NIGHT

\$15,000

FUND "YOUTH OF THE YEAR"
PROGRAM AT TWO CLUBS

SIGNATURE BRAND RECOGNITION

Logo featured on bid paddles

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

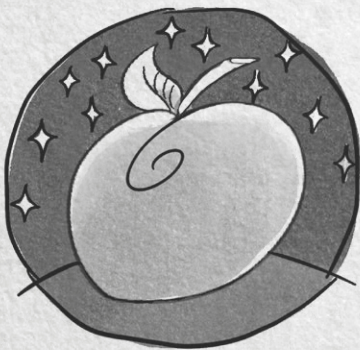
VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation



GIANT PEACH

VIP RECEPTION

\$15,000

FUND MAINTENANCE
OF BUS FLEET

SIGNATURE BRAND RECOGNITION

Speaking opportunity at VIP Reception

Logo on VIP Reception invitation

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation

THE TELEVISION-CHOCOLATE ROOM

LIVE AUCTION

\$15,000

FUND SUMMER CAMP
SNACKS FOR THREE CLUBS

SIGNATURE BRAND RECOGNITION

Acknowledgement when live auction item is being bid on

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation

CENTRAL PARK
AFTER PARTY
ENTERTAINMENT
\$15,000
FUND 10 FULL-YEAR
SCHOLARSHIPS

SIGNATURE BRAND RECOGNITION
 Logo projected on dance floor during afterparty

HOSPITALITY
 One reserved table (10 seats)
 Access to VIP Lounge
 Invitations to VIP Reception

VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event
 Recognition in sponsor animation

AUGUSTUS GLOOP GOES UP THE PIPE
CASINO
\$15,000
FUND EQUIPMENT FOR
COMMUNICATIONS LAB
AT TWO CLUBS

SIGNATURE BRAND RECOGNITION
 Logo on signage at casino and on casino money

HOSPITALITY
 One reserved table (10 seats)
 Access to VIP Lounge
 Invitations to VIP Reception

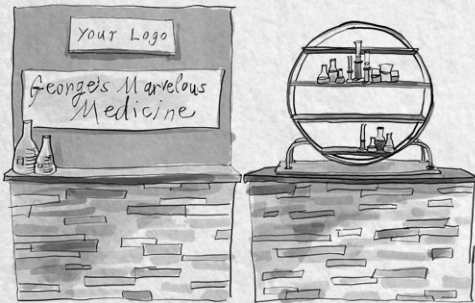
VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event
 Recognition in sponsor animation

GEORGE'S MARVELOUS MEDICINE
BEVERAGE
\$15,000
FUND ART SUPPLIES AT
CLUBS FOR A FULL YEAR

SIGNATURE BRAND RECOGNITION
 Logo at bars

HOSPITALITY
 One reserved table (10 seats)
 Access to VIP Lounge
 Invitations to VIP Reception

VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event
 Recognition in sponsor animation



DREAM CATCHING
RED CARPET YOUTH
\$10,000
FUND FIELD TRIP TO STRIKZ
FOR GALA YOUTH AFTER EVENT

SIGNATURE BRAND RECOGNITION
 Logo on youth tshirts at Event Red Carpet

HOSPITALITY
 One reserved table (8 seats)
 Access to VIP Lounge

VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event

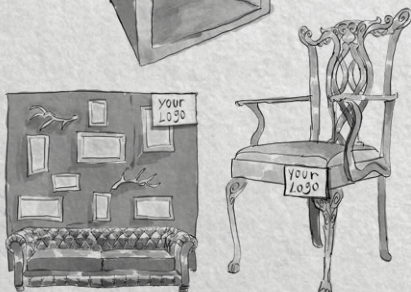


LADYBUG
PHOTOGRAPHY
\$10,000
FUND NEW BACKPACKS
AND SCHOOL SUPPLIES
FOR 50 MEMBERS

SIGNATURE BRAND RECOGNITION
 Logo on Interactive Photo Experience

HOSPITALITY
 One reserved table (8 seats)
 Access to VIP Lounge

VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event



THE GREAT PLAN
VALET
\$10,000
FUND LEADERSHIP CLUB
PROGRAMMING FOR A
YEAR AT TWO SITES

SIGNATURE BRAND RECOGNITION
Logo at valet
Opportunity to provide logo merchandise for each car

HOSPITALITY
One reserved table (8 seats)
Access to VIP Lounge

VISIBILITY AND MEDIA
Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event

MISCHIEF MAKERS
VIP TEQUILA LOUNGE
\$10,000
FUND ONE YEAR OF
WELLNESS CHECKS FOR
EIGHT CLUB FAMILIES

SIGNATURE BRAND RECOGNITION
Logo on signage at VIP Lounge

HOSPITALITY
One reserved table (8 seats)
Access to VIP Lounge

VISIBILITY AND MEDIA
Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event

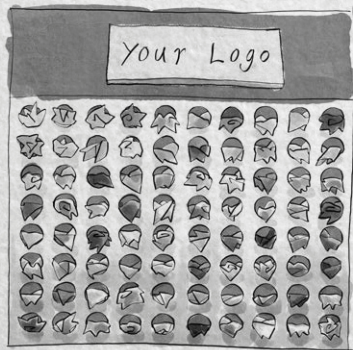


MIXING THE DREAM
VIP WHISKEY LOUNGE
\$10,000
FUND "YOUTH OF THE YEAR"
SCHOLASTIC SCHOLARSHIP

SIGNATURE BRAND RECOGNITION
Logo on signage at VIP Lounge

HOSPITALITY
One reserved table (8 seats)
Access to VIP Lounge

VISIBILITY AND MEDIA
Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event



EVERLASTING GOBSTOPPER
PUNCH WALL
\$7,500
FUND NEW BACKPACKS
AND SCHOOL SUPPLIES
FOR 36 MEMBERS

SIGNATURE BRAND RECOGNITION
Logo on Punch Wall

HOSPITALITY
One reserved table (8 seats)

VISIBILITY AND MEDIA
Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event

FIZZY LIFTING
EDIBLE BUBBLES
\$7,500
FUND ART SUPPLIES
FOR THREE CLUBS

SIGNATURE BRAND RECOGNITION
Logo at the Edible Bubble Machine

HOSPITALITY
One reserved table (8 seats)

VISIBILITY AND MEDIA
Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event



GOODBYE GRANDMA
 DEPARTURE TREAT
 \$7,500
 FUND 15 SCHOLARSHIPS
 FOR SUMMER CAMP
 ATTENDEES

SIGNATURE BRAND RECOGNITION
 Logo on Departure Treat
HOSPITALITY
 One reserved table (8 seats)
VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event

GOBBLEFUNK BOTTLE TOSS
 LIQUOR TOSS
 \$5,000
 FUND HOLIDAY GIFTS
 FOR 15 CLUB FAMILIES

SIGNATURE BRAND RECOGNITION
 Logo at the Liquor Toss
HOSPITALITY
 One reserved table (8 seats)
VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event

PEACH PIT
 REGISTRATION
 \$5,000
 FUND EQUIPMENT FOR
 COMMUNICATIONS LAB
 AT ONE CLUB

SIGNATURE BRAND RECOGNITION
 Logo on Signage at Registration Tables
HOSPITALITY
 One reserved table (8 seats)
VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event



MR. FOX HAS A PLAN
 PLATINUM
 \$10,000
 FUND NEW TIRES NEEDED FOR
 EIGHT CLUB BUSES

HOSPITALITY
 One reserved table (10 seats)
 Access to VIP Lounge
VISIBILITY AND MEDIA
 Half-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event

MISS HONEY
 GOLD
 \$5,000
 FUND EDUCATION SUPPLIES
 FOR TWO CLUBS

HOSPITALITY
 One reserved table (10 seats)
VISIBILITY AND MEDIA
 Quarter-page advertisement in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event

MR. EARTHWORM
 AUCTION ITEM FULFILLMENT
 \$2,500
 FUND "YOUTH OF THE YEAR"
 SCHOLASTIC SCHOLARSHIP

SIGNATURE BRAND RECOGNITION
 Logo on Big Board Item
HOSPITALITY
 4 seats
VISIBILITY AND MEDIA
 Logo in the Gala event program
 Logo or company name listed on the Gala event website
 Logo featured on scrolling slides at the event

MISS SPIDER
 LOGO AD
 \$350
 FUND A YEAR OF CAREER
 SKILLS DEVELOPMENT
 FOR THREE CHILDREN

VISIBILITY AND MEDIA
 Logo in the Gala event program
AD SPECS
 Minimum logo size 3" wide
 Vector format preferred (AI, PDF, EPS)
 High resolution PNG also acceptable



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVEL	SIGNATURE BRAND RECOGNITION	SPONSORSHIP AMOUNT	TABLE/SEATS	VIP LOUNGE	VIP RECEPTION	PROGRAM	WEBSITE	SCROLLING SLIDES	SPONSOR ANIMATION	INVITATION	NEWSLETTER
The Golden Ticket <i>Title Sponsor</i>	Speaking opportunity at Gala, Logo on all promotional material	\$100,000	6T(60s)	x	x	1pg	x	x	x	x	x
The Marvelous Plan <i>Production</i>	Name Mentioned 2 Times During Gala Show	\$25,000	2T(20s)	x	x	1/2pg	x	x	x	x	x
The Grand Feast <i>Grand Feast</i>	Logo on Menu Card	\$25,000	2T(20s)	x	x	1/2pg	x	x	x	x	x
The BFG <i>Décor Sponsor</i>	Logo on All Tables	\$25,000	2T(20s)	x	x	1/2pg	x	x	x	x	x
Charlies Chocolate Factory <i>Dessert Bar</i>	Logo on Dessert Bar	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Reader of Books <i>Print</i>	Logo on All Printed Material for Event	\$15,000	1T(10s)	x	x	1/4pg	x	x	x	x	
The Trunchbull <i>Silent Auction</i>	Logo on Mobile Bidding App	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
Giant Peach <i>VIP Reception</i>	Speaking Opportunity at VIP Reception, Logo on VIP Reception Invitation	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Oompa Loompas <i>Light up the Night</i>	Logo on Bid Paddles	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Television-Chocolate Room <i>Live Auction</i>	Acknowledgement when Live Auction Item is being bid on	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
Central Park <i>After Party Entertainment</i>	Logo Projected on Dance Floor During Afterparty	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
Augustus Gloop Goes up the Pipe <i>Casino</i>	Logo on Signage at Casino and on Casino Money	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
George's Marvelous Medicine <i>Beverage</i>	Logo at Bars	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
Dream-Catching <i>Red Carpet Youth</i>	Logo on Youth Tshirts at Event Red Carpet	\$10,000	1T(8s)	x		1/4pg	x	x			
Ladybug <i>Photography</i>	Logo on Interactive Photo Experience	\$10,000	1T(8s)	x		1/4pg	x	x			
The Great Plan <i>Valet</i>	Logo at Valet, Opportunity to Provide Logo Merchandise for Each Car	\$10,000	1T(8s)	x		1/4pg	x	x			
Mischief Makers <i>VIP Tequila Lounge</i>	Logo on Signage at VIP Lounge	\$10,000	1T(8s)	x		1/4pg	x	x			
Mixing the Dream <i>VIP Whiskey Lounge</i>	Logo on Signage at VIP Lounge	\$10,000	1T(8s)	x		1/4pg	x	x			
Everlasting Gobstopper <i>Punch Wall</i>	Logo on Punch Wall	\$7,500	1T(8s)			1/4pg	x	x			
Fizzy Lifting <i>Edible Bubbles</i>	Logo at the Edible Bubble Machine	\$7,500	1T(8s)			1/4pg	x	x			
Goodbye Grandma <i>Departure Treat</i>	Logo on Departure Treat	\$7,500	1T(8s)			1/4pg	x	x			
Gobblefunk Bottle Toss <i>Liquor Toss</i>	Logo at the Liquor Toss	\$5,000	1T(8s)			1/4pg	x	x			
Peach Pit <i>Registration</i>	Logo on Signage at Registration Tables	\$5,000	1T(8s)			1/4pg	x	x			
Mr. Fox has a Plan <i>Platinum</i>		\$10,000	1T(10s)	x		1/2pg	x	x			
Miss Honey <i>Gold</i>		\$5,000	1T(10s)			1/4pg	x	x			
Mr. Earthworm <i>Auction Item Fulfillment</i>	Logo on Big Board Item	\$2,500	4s			Logo	x	x			
Miss Spider <i>Logo</i>		\$350				Logo					