



BOYS & GIRLS CLUBS
OF COLLIN COUNTY



CHRYSALIS BALL

The Return of Lady Chrysalis

OCTOBER 24, 2026

SPONSORSHIP & UNDERWRITING

Opportunities

DEAREST ESTEEMED PATRONS AND CHAMPIONS OF YOUTH,

It is with the greatest anticipation that we announce the return of a most distinguished affair, The Chrysalis Ball, to be held at the illustrious Omni PGA in Frisco. One can only imagine the whispers already circulating, as this year's gathering promises an evening of grandeur, intrigue, and purpose unlike any other.

In a time when society once dictated one's path by birthright alone, destiny was seldom a matter of choice. And yet, here in Collin County, a far more compelling story is unfolding. It is one where transformation, not title, defines the future.

Behind the storied Blue Doors of Boys & Girls Clubs of Collin County, young people are not confined by circumstance. They are emboldened to rise, to discover, and to become. Each day, thousands of youth step into a world where opportunity is cultivated, confidence is built, and futures are rewritten. It is here that potential is not presumed—it is unlocked.

One might say that while lineage once determined society's standing, today it is access, mentorship, and belief that shape a young person's course. At BGCCC, we are privileged to witness these remarkable transformations unfold daily, as more than 13,000 youth across our community pursue brighter tomorrows. And so, we invite you to take your place within this most meaningful narrative.

The 2026 Gala Sponsorship opportunities have been thoughtfully curated to ensure your presence is both seen and felt, offering distinguished recognition while directly advancing the mission that binds us all. Your partnership is not merely a gesture of generosity; it is a declaration that every child, regardless of circumstance, deserves the chance to define their own future.

As the evening approaches, one truth remains abundantly clear: while society may delight in its traditions, it is transformation that leaves the most lasting impression.

We do hope you will join us.

Yours most sincerely,

The Co-Chairs of the 2026 Chrysalis Ball

Lorie Medina

Lorie Medina
Co-Chair
2026 Chrysalis Ball
Boys & Girls Clubs of Collin County

Kimberli Carroll

Kimberli Carroll
Co-Chair
2026 Chrysalis Ball
Boys & Girls Clubs of Collin County



BOYS & GIRLS CLUBS
OF COLLIN COUNTY

HOW IT HELPS

*To ensure our doors remain open to the youth
who live in Collin County*

*Continues to offer our nationally recognized
programs, in the areas of: Arts, education, STEM,
health & wellness, leadership & service,
sports & recreation*

Serve more kids more often

Be financially sustainable

Increase program quality & effectiveness

OUR MISSION

*At Boys & Girls Clubs of Collin County,
we are working to enable all young people,
especially those who need us most, to reach their full potential
as productive, caring, responsible citizens.*



Lady Chrysalis
PRESENTING SPONSOR
TITLE SPONSORSHIP

\$100,000

FUND 50 FULL-YEAR SCHOLARSHIPS



SIGNATURE BRAND RECOGNITION

*Speaking opportunity on stage at the Gala
Company name and logo on all promotional material*

HOSPITALITY

*Up to six reserved tables (60 seats) and priority seating
Access to VIP Lounge
Invitations to VIP Reception*

VISIBILITY AND MEDIA

*Full-page advertisement in the Gala event program
Logo and company name on Gala website
Logo featured on scrolling slides at the event
Recognition in event press release, sponsor animation, and on BGCCC social media profiles
Premier listing on Gala invitation
Recognition in fall edition of the newsletter
Exclusive rights as the presenting sponsor for all event creative marketing opportunities*

Underwriting Opportunities

**THE GRAND REGENCY ILLUMINATION
PRODUCTION • \$25,000**

Fund summer camp meal programs at two clubs

SIGNATURE BRAND RECOGNITION

Name mentioned 2 times during Gala show

HOSPITALITY

*Up to two reserved tables (20 seats) and priority seating
Access to VIP Lounge
Invitations to VIP Reception*

VISIBILITY AND MEDIA

*Half-page advertisement in the Gala event program
Logo or company name on Gala event website
Logo featured on scrolling slides at the event
Logo featured in BGCCC production at the event
Recognition in sponsor animation
Listing on Gala invitation
Recognition in fall edition of the newsletter*



**THE GARDEN AT DAWN
DÉCOR • \$25,000**

Fund transportation for teen leadership conference

SIGNATURE BRAND RECOGNITION

Logo featured on all tables

HOSPITALITY

*Up to two reserved tables (20 seats) and priority seating
Access to VIP Lounge
Invitations to VIP Reception*

VISIBILITY AND MEDIA

*Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event
Recognition in sponsor animation
Listing on Gala invitation
Recognition in fall edition of the newsletter*



**THE QUEEN'S BANQUET
GRAND FEAST • \$25,000**

Fund two months of meal service for two clubs

SIGNATURE BRAND RECOGNITION

Logo featured on menu card

HOSPITALITY

*Up to two reserved tables (20 seats) and priority seating
Access to VIP Lounge
Invitations to VIP Reception*

VISIBILITY AND MEDIA

*Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event
Recognition in sponsor animation
Listing on Gala invitation
Recognition in fall edition of the newsletter*

**THE WHISPERED BIDS
SILENT AUCTION • \$15,000**

Fund school year transportation cost for one club

SIGNATURE BRAND RECOGNITION

Logo featured on mobile bidding app

HOSPITALITY

*One reserved table (10 seats)
Access to VIP Lounge
Invitations to VIP Reception*

VISIBILITY AND MEDIA

*Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event*

**THE SOCIETY PRESS
PRINT • \$15,000**

Fund tech equipment for one teen center

SIGNATURE BRAND RECOGNITION

Logo featured on all printed event material

HOSPITALITY

*One reserved table (10 seats)
Access to VIP Lounge
Invitations to VIP Reception*

VISIBILITY AND MEDIA

*Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event
Recognition in sponsor animation
Listing on Gala invitation*



Underwriting Opportunities

THE DAWN AWAKENING

LIGHT UP THE NIGHT • \$15,000

Fund "Youth of the Year" program at two clubs

SIGNATURE BRAND RECOGNITION

Logo featured on Bid Paddles

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation

THE GRAND REVEAL

LIVE AUCTION • \$15,000

Fund summer camp snacks for three clubs

SIGNATURE BRAND RECOGNITION

Acknowledgment when live auction item is being bid on

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation

THE NOBLE POUR

BEVERAGE • \$15,000

Fund art supplies at clubs for a full year

SIGNATURE BRAND RECOGNITION

Logo at Bars

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation



THE REGENT'S RECEPTION

VIP RECEPTION • \$15,000

Fund maintenance of bus fleet

SIGNATURE BRAND RECOGNITION

Speaking opportunity at VIP Reception

Logo on VIP Reception invitation

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation



THE MIDNIGHT MASQUERADE

AFTER PARTY ENTERTAINMENT • \$15,000

Fund 10 full-year scholarships

SIGNATURE BRAND RECOGNITION

Logo projected on dance floor during after party

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

Invitations to VIP Reception

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Recognition in sponsor animation

THE REGENCY GAMING SALON

MAHJONG • \$10,000

Fund equipment for communications lab at two clubs

SIGNATURE BRAND RECOGNITION

Logo on signage at Mahjong Entrance

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

Underwriting Opportunities

THE BUTTERFLY COURT

RED CARPET YOUTH • \$10,000

Fund field trip to Strikz for Gala youth after event

SIGNATURE BRAND RECOGNITION

Logo on youth t-shirts at Event Red Carpet

HOSPITALITY

One reserved table (8 seats)

Access to VIP Lounge

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event



THE GRAND ARRIVAL

VALET • \$10,000

Fund leadership club programming for a year at two sites

SIGNATURE BRAND RECOGNITION

Logo at Valet

Opportunity to provide logo merchandise for each car

HOSPITALITY

One reserved table (8 seats)

Access to VIP Lounge

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

THE GENTLEMAN'S BOURBON CHAMBER

VIP BOURBON LOUNGE • \$10,000

Fund "Youth of the Year" Scholastic scholarship

SIGNATURE BRAND RECOGNITION

Logo on signage at VIP Lounge

HOSPITALITY

One reserved table (8 seats)

Access to VIP Lounge

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

THE PORTRAITS OF THE TON

PHOTOGRAPHY • \$10,000

Fund new backpacks and school supplies for 50 members

SIGNATURE BRAND RECOGNITION

Logo on interactive photo experience

HOSPITALITY

One reserved table (8 seats)

Access to VIP Lounge

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event



THE HIGH SOCIETY TEA SALON

VIP TEA SALON • \$10,000

Fund one year of wellness checks for eight club families

SIGNATURE BRAND RECOGNITION

Logo on signage at VIP Lounge

HOSPITALITY

One reserved table (8 seats)

Access to VIP Lounge

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event

THE WALL OF WHISPERS

TEA CUP WALL • \$7,500

Fund new backpacks and school supplies for 36 members

SIGNATURE BRAND RECOGNITION

Logo on Tea Cup Wall

HOSPITALITY

One reserved table (8 seats)

VISIBILITY AND MEDIA

Quarter-page advertisement in the Gala event program

Logo or company name listed on the Gala event website

Logo featured on scrolling slides at the event





Underwriting Opportunities

THE PORTRAIT GALLERY

LIVE SKETCH • \$7,500

Fund art supplies for three clubs

SIGNATURE BRAND RECOGNITION

Logo at the Live Sketch Artist Stand

HOSPITALITY

One reserved table (8 seats)

VISIBILITY AND MEDIA

*Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event*

THE PARTING FAVOR OF THE COURT

DEPARTURE FLOWERS • \$7,500

Fund 15 scholarships for summer camp attendees

SIGNATURE BRAND RECOGNITION

Logo at Departure Flowers Stand

HOSPITALITY

One reserved table (8 seats)

VISIBILITY AND MEDIA

*Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event*



THE SPIRITS OF THE SEASON

LIQUOR TOSS • \$5,000

Fund holiday gifts for 15 club families

SIGNATURE BRAND RECOGNITION

Logo at the Liquor Toss

HOSPITALITY

One reserved table (8 seats)

VISIBILITY AND MEDIA

*Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event*



THE GRAND DISPATCH WELCOME

REGISTRATION • \$5,000

Fund equipment for communications lab at one club

SIGNATURE BRAND RECOGNITION

Logo on signage at Registration Tables

HOSPITALITY

One reserved table (8 seats)

VISIBILITY AND MEDIA

*Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event*



Table Sponsorship Opportunities

THE DIAMOND OF THE SEASON

PLATINUM • \$10,000

Fund new tires needed for eight club buses

HOSPITALITY

One reserved table (10 seats)

Access to VIP Lounge

VISIBILITY AND MEDIA

*Half-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event*

THE NOBLE PATRON

GOLD • \$5,000

Fund education supplies for two clubs

HOSPITALITY

One reserved table (10 seats)

VISIBILITY AND MEDIA

*Quarter-page advertisement in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event*

Advertising Opportunities



THE KEEPER OF TREASURES

AUCTION ITEM FULFILLMENT • \$2,500

Fund "Youth of the Year" Scholastic scholarship

SIGNATURE BRAND RECOGNITION

Logo on Big Board Item

HOSPITALITY

4 seats

VISIBILITY AND MEDIA

*Logo in the Gala event program
Logo or company name listed on the Gala event website
Logo featured on scrolling slides at the event*



THE ROYAL CREST

LOGO AD • \$350

Fund a year of career skills development for three children

VISIBILITY AND MEDIA

Logo in the Gala event program

AD SPECS

*Minimum logo size 3" wide
Vector format preferred (AI, PDF, EPS)
High-resolution PNG also acceptable*



Sponsorship Opportunities

SPONSORSHIP LEVEL	ADDITIONAL BENEFITS	SPONSORSHIP AMOUNT	TABLE /SEATS	VIP LOUNGE	VIP RECEPTION	PROGRAM	WEBSITE	SCROLLING SLIDES	SPONSOR ANIMATION	INVITE	NEWS LETTER
Lady Chrysalis Presenting Sponsor <i>Title Sponsor</i>	Speaking opportunity at Gala, Logo on all promotional material	\$100,000	6T(60s)	x	x	1pg	x	x	x	x	x
The Grand Regency Illumination <i>Production</i>	Name Mentioned 2 Times During Gala Show	\$25,000	2T(20s)	x	x	1/2pg	x	x	x	x	x
The Queen's Banquet <i>Grande Feast</i>	Logo on Menu Card	\$25,000	2T(20s)	x	x	1/2pg	x	x	x	x	x
The Garden at Dawn <i>Décor Sponsor</i>	Logo on All Tables	\$25,000	2T(20s)	x	x	1/2pg	x	x	x	x	x
The Society Press <i>Print</i>	Logo on All Printed Material for Event	\$15,000	1T(10s)	x	x	1/4pg	x	x	x	x	
The Whispered Bids <i>Silent Auction</i>	Logo on Mobile Bidding App	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Regent's Reception <i>VIP Reception</i>	Speaking Opportunity at VIP Reception, Logo on VIP Reception Invitation	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Dawn Awakening <i>Light up the Night</i>	Logo on Bid Paddles	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Grand Reveal <i>Live Auction</i>	Acknowledgment when Live Auction Item is being bid on	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Midnight Masquerade <i>After Party Entertainment</i>	Logo Projected on Dance Floor During After Party	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Noble Pour <i>Beverage</i>	Logo at Bars	\$15,000	1T(10s)	x	x	1/4pg	x	x	x		
The Regency Gaming Salon <i>Mahjong</i>	Logo on Signage at Mahjong Entrance	\$10,000	1T(10s)	x		1/4pg	x	x			
The Butterfly Court <i>Red Carpet Youth</i>	Logo on Youth t-shirts at Event Red Carpet	\$10,000	1T(8s)	x		1/4pg	x	x			
The Portraits of the Ton <i>Photography</i>	Logo on Interactive Photo Experience	\$10,000	1T(8s)	x		1/4pg	x	x			
The Grand Arrival <i>Valet</i>	Logo at Valet, Opportunity to Provide Logo Merchandise for Each Car	\$10,000	1T(8s)	x		1/4pg	x	x			
The High Society Tea Salon <i>VIP Tea Salon</i>	Logo on Signage at VIP Lounge	\$10,000	1T(8s)	x		1/4pg	x	x			
The Gentleman's Bourbon Chamber <i>VIP Bourbon Lounge</i>	Logo on Signage at VIP Lounge	\$10,000	1T(8s)	x		1/4pg	x	x			
The Wall of Whispers <i>Tea Cup Wall</i>	Logo on Tea Cup Wall	\$7,500	1T(8s)			1/4pg	x	x			
The Portrait Gallery <i>Live Sketch</i>	Logo at the Live Sketch Artist Stand	\$7,500	1T(8s)			1/4pg	x	x			
The Parting Favor of the Court <i>Departure Flowers</i>	Logo at Departure Flowers Stand	\$7,500	1T(8s)			1/4pg	x	x			
The Spirits of the Season <i>Liquor Toss</i>	Logo at the Liquor Toss	\$5,000	1T(8s)			1/4pg	x	x			
The Grand Dispatch Welcome <i>Registration</i>	Logo on Signage at Registration Tables	\$5,000	1T(8s)			1/4pg	x	x			
The Diamond of the Season <i>Platinum</i>		\$10,000	1T(10s)	x		1/2pg	x	x			
The Noble Patron <i>Gold</i>		\$5,000	1T(10s)			1/4pg	x	x			
The Keeper of Treasures <i>Auction Item Fulfillment</i>	Logo on Big Board Item	\$2,500	4s			Logo	x	x			
The Royal Crest <i>Logo</i>		\$350				Logo					